

**BUCHAREST UNIVERSITY OF ECONOMIC STUDIES**



Doctoral School of Economics I

**PhD Thesis**

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**DIGITAL ECONOMY AND SOCIETY. THE IMPACT OF NEW TECHNOLOGIES ON FINANCIAL  
AND ENTREPRENEURIAL EDUCATION**

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Bucharest, August 2024

## Summary

Digital economy and society, with special reference to the impact of the new technologies on financial and entrepreneurial activity is a topic of interest for academia, for business area but also for the governmental institutions, being on the working agenda of the European Union. The PhD thesis reflects some modern visions related to the evolution of the digital economy, due in particular to the impact of the new technologies on almost all areas of activities, with special reference to the financial and entrepreneurial education. I consider that, although I have identified some research papers that reflect the current state of evolution until the present, in Romania, in what concerns the digital transformation and financial and entrepreneurial activity, as a result of digitilisation, this thematics is not only necessary, but also appropriate and timely for our country and, thus, studies, analysis and various approach perspectives of trans- and interdisciplinary nature, are welcome. Therefore, in my opinion, it is necessary the incorporation of financial education and also of the entrepreneurial education as a discipline of academic programs, at all levels, being in the same time important to exist alternative complementary programs offered by other institutions involved in the providing programs with educational content, mainly at non-formal and informal level. The PhD thesis highlights therefore the role of financial and entrepreneurial education in the wider context of traditional financial education and implicitly the digitalisation of education under the impact of the unprecedented ITC developments. The PhD thesis includes elements that reflect the present current state in Romania, with reference to financial education, in both academia and the business areas, which are analysed in comparison to similar studies and also with examples of best practices. The PhD thesis includes an own research with focus at *microeconomic* level, which reflects people opinions, based on a *quantitative and qualitative* research, facilitating drawing some relevant conclusions by interpretation of the results of the own research. From a *methodological* point of view, the PhD thesis follows successively the methodology specific to such a scientific approach, starting from doing a synthesis of the *state of knowledge* based on the investigation of the specialty literature, followed by a *comparative analysis* of some *exemples of best practices*, accompanied by an analysis of the specificities of the Romanian context. An important part of the PhD thesis is dedicated to presenting the *results of the own PhD research*, founded on a *quantitative and qualitative analysis* that allowed the drawing of some conclusions and recommendations by analysis and interpretation of the results of the research. Based on this, in my opinion, the PhD thesis has a true practical relevance for the decison makers from the academic and business areas in Romania, by outligning some possible action points. The author of this PhD thesis proves availability and willingness to continue the PhD research by foreshadowing some possible further research directions.

Key words: Digital economy, digital transformation, entrepreneurial education, financial education

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